

BeastLife Converts Bigger with Snapmint Pay-in-Parts





The Snapmint EMI feature has been a game-changer, driving higher AOV, boosting prepaid conversion, and reducing RTO.

It's not just an affordability option; it solves a credit barrier while powering BeastLife's scalable growth.

Raj Vikram Gupta

Co-founder, BeastLife



The **Challenge** of Fueling Every Fitness Journey



Young buyers
paused purchases



Growth momentum
slowed



EMI locked
behind cards



Snapmint: The Growth Rep BeastLife Needed



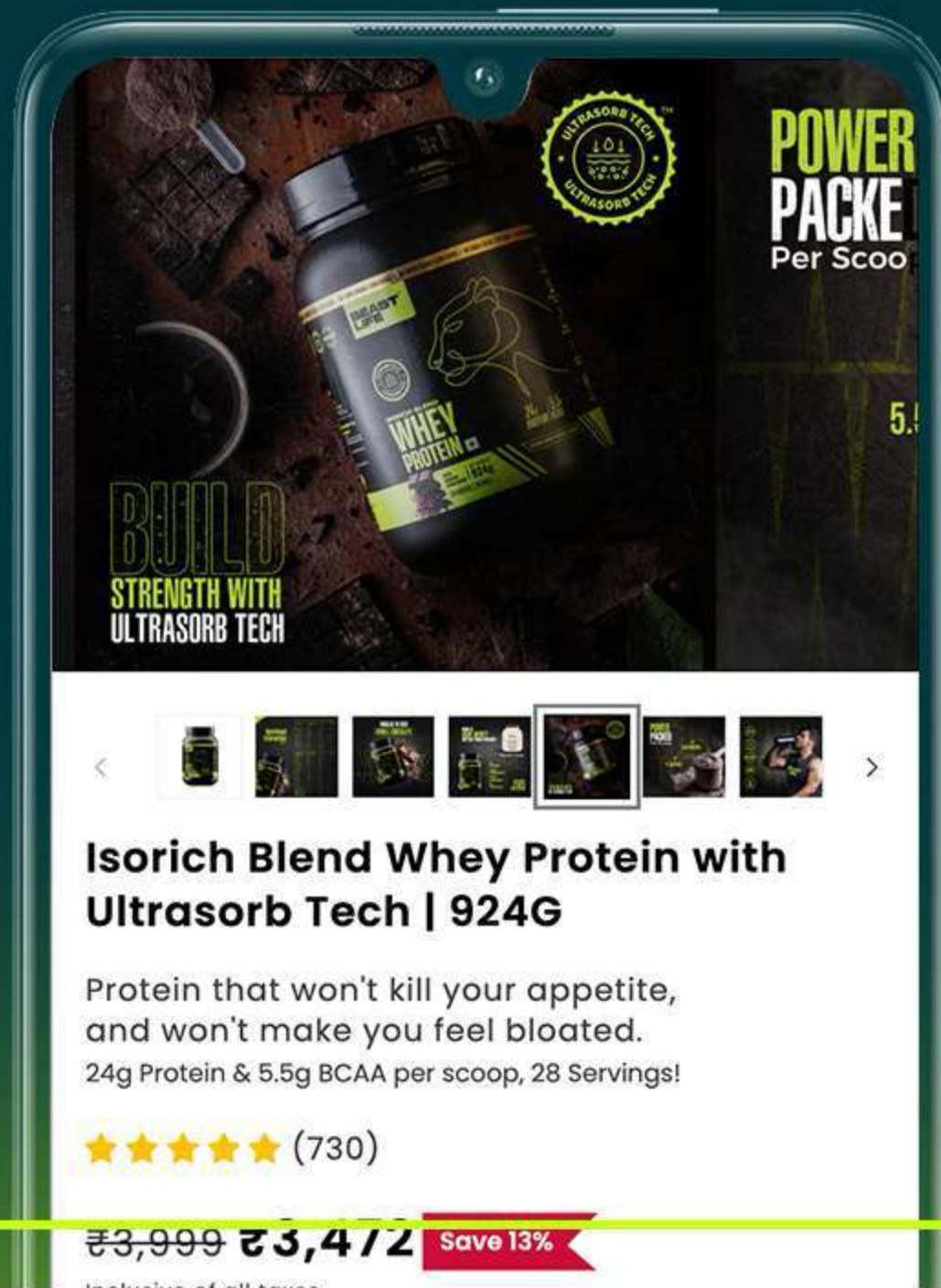
Cardless
EMIs



Smooth
Checkout



Bigger
Baskets



or Pay **₹1157** now, rest later via **Beast Life Pay Later**

BUY ON EMI

Flavour: Chocolate



Snapmint's Effect: From Checkout to Checkmate

+15%

Revenue Uplift

~13%

AOV Uplift



A background image of a man in a dark t-shirt lifting a dumbbell with his right arm. The image is dark and has a teal/green tint.

snapmint x

**BEAST
LIFE**

BeastLife unlocked its next level,
Will You?

Snapmint is Powering
1200+ leading Brands

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