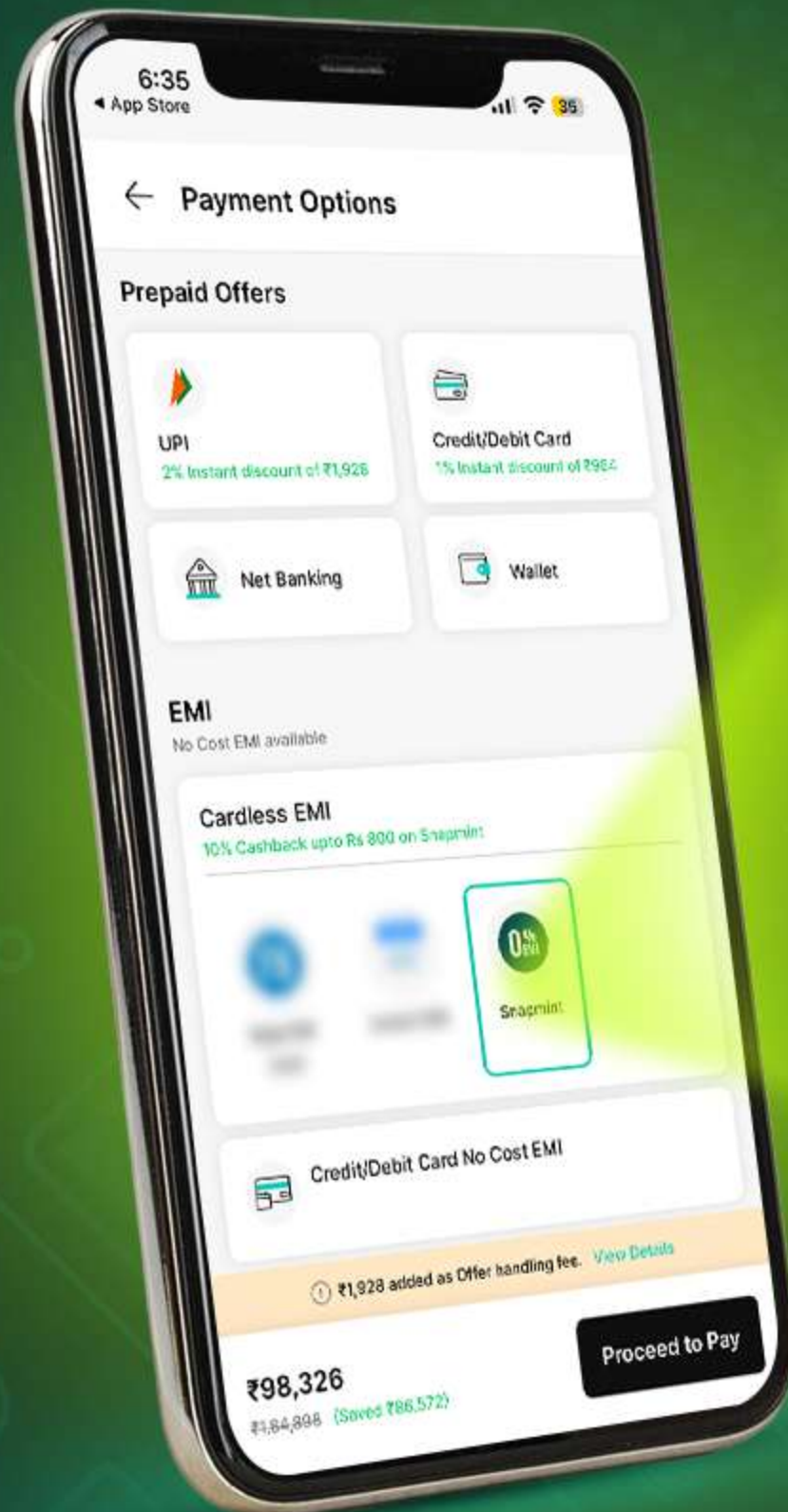


snapmint x CASHIFY.in

# Cashify **elevated ATC by 16%** with Snapmint Payment





# Proven Partner in Growth



Snapmint has been a **stable and reliable business partner** for Cashify for over two years. Their innovative BNPL product has been a **significant growth driver** for our business, enabling us to enhance customer experience and boost sales.

We truly value **Snapmint's commitment and consistency**, and we are confident they will continue to be a key partner as we scale our business to new heights.

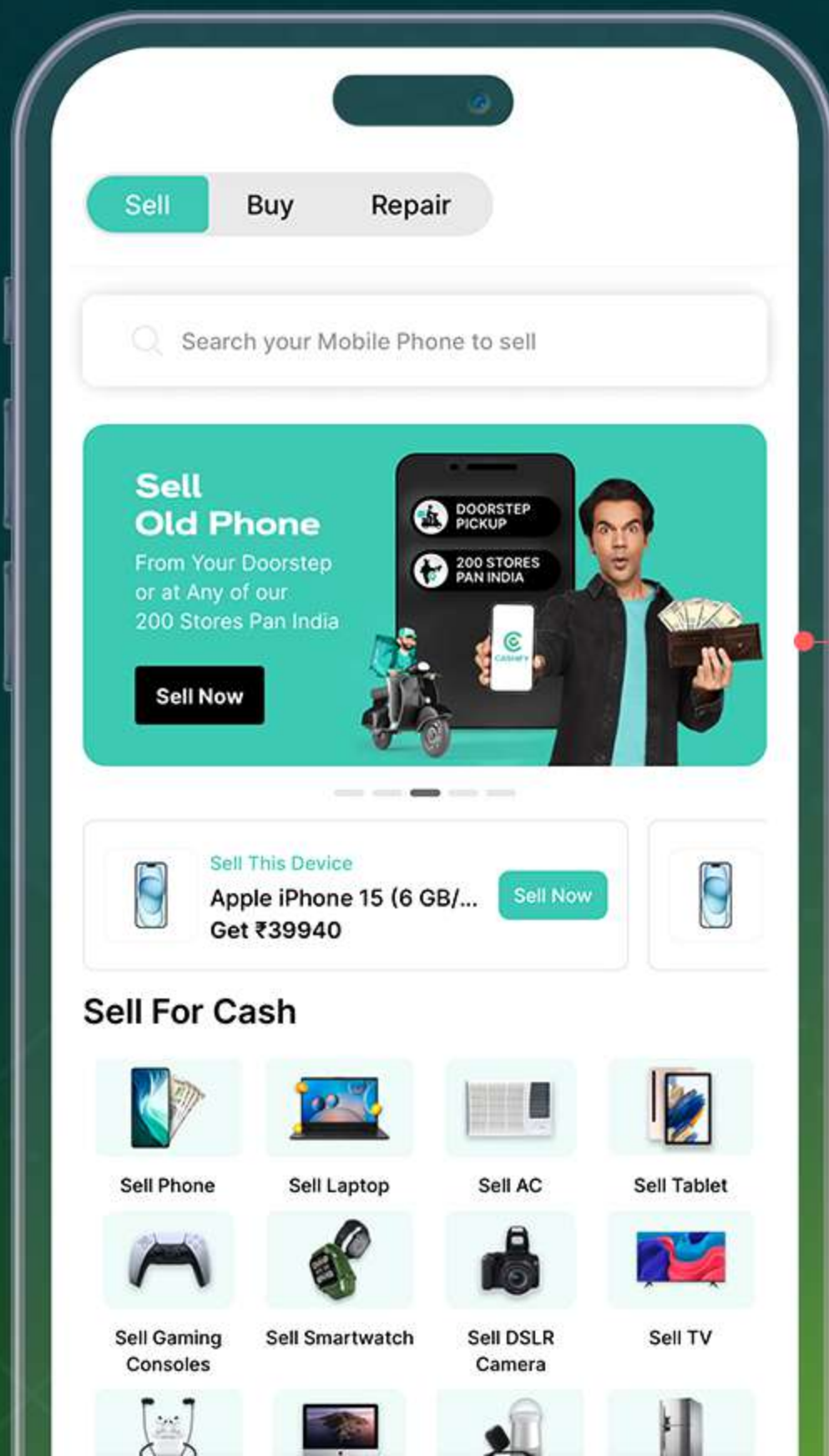
**Amit Sethi**

Co-Founder, Cashify





# Roadblocks to Refurbished Tech



High-Ticket  
Electronics Buys



Young, Value-  
Conscious Shopper



Complex Checkout  
Journeys



# Smart Solutions for Upgrades

Total Order Value

₹96000



₹32000

1st Month



₹32000

2nd Month



₹32000

3rd Month



Cardless EMIs  
via UPI



Instant  
Approvals



Flexible  
Pay-in-Parts





# Metrics that Move Markets



**+16%**

Add-to-Cart Uplift



**15%**

Increase in  
Payment Initiation



**10%**

Revenue Growth





Pay-in-Parts powered Cashify's growth story  
across India's emerging markets

**1200+ Brands  
Trust Snapmint**

Book a Free Demo →

