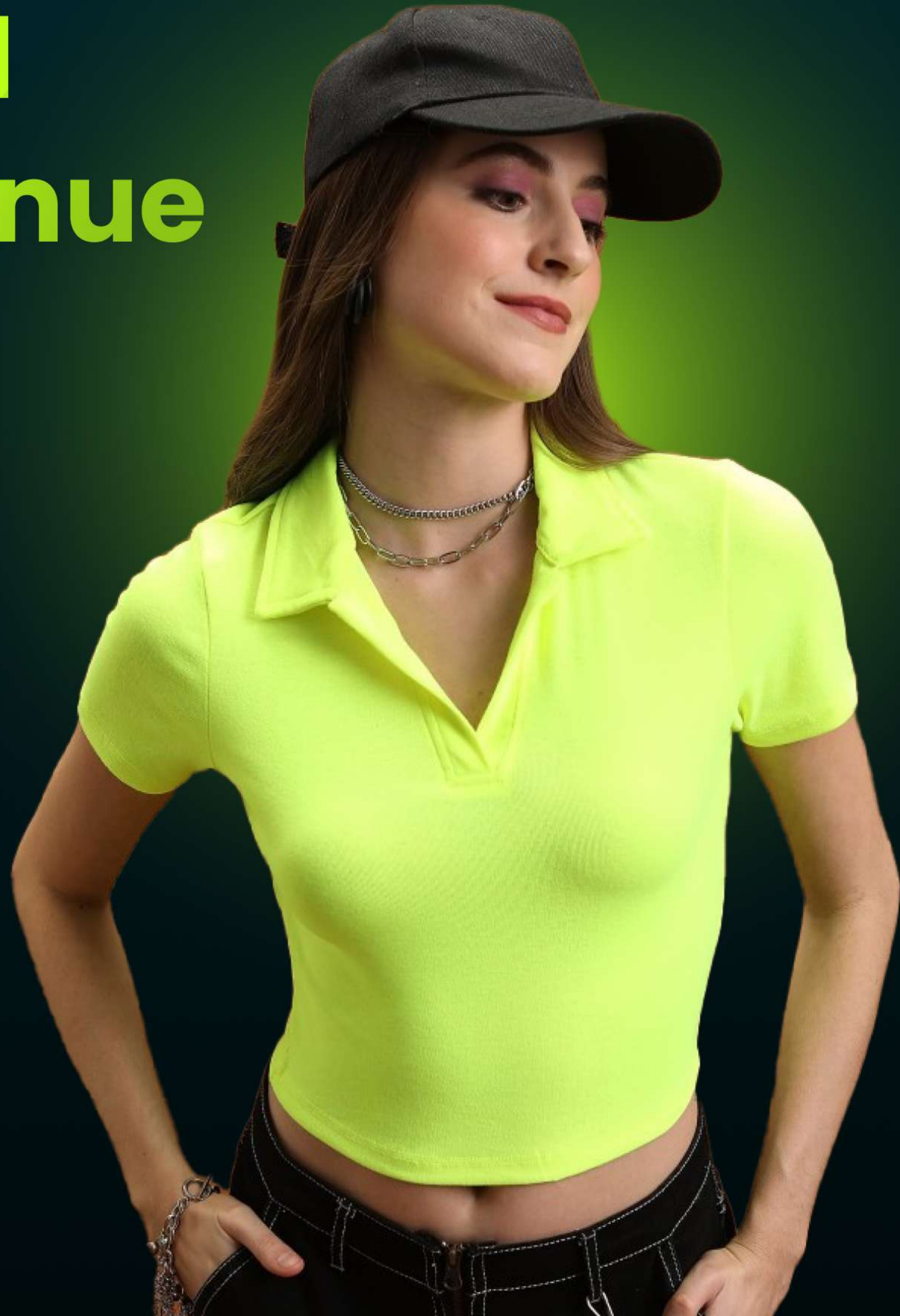


How Ketch
increased
their revenue
by 12%
With Snapmint



Problem Statement

1

Reduce ever-growing COD orders

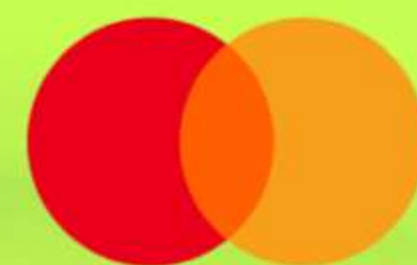
Abandoned Cart Recovery

2

Ketch & Snapmint

Pay in Parts Partnership

snapmint | KETCH



After Snapmint's EMI Solution

snapmint | K E T C H

12%+

Revenue Uplift

30%+

Higher AOV

14%+

Increase in
Prepaid orders

5% -

Decrease in RTO

India's Leading 0% EMI App

An RBI-Registered NBFC



“Grew our revenue by 12% with the help of Snapmint.”

Snapmint has been an integral partner for us for the last two years and understands our vision. Since adopting their Zero Cost EMI, our revenue surged by 12%. We also saw a 5% drop in RTO and a 14% increase in prepaid orders, crucial for our profitability goals.

Sathish Kumar

Head of D2C @ KETCH