

# How Neeman's Revenue Increased by **18%**



**snapmint**



Discover India's favourite eco-friendly footwear brand. Neeman's combines comfort with sustainability, using natural and recycled materials to create stylish and versatile shoes.



**Stay Comfortable  
Wherever You Go**



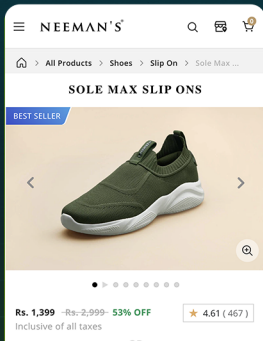
## The Challenge

Increasing COD orders and RTO rates were acting as speed bumps for Neeman's in rapidly expanding its market share



# The Solution: Snapmint EMI

A perfect match of premium footwear and effortless EMI payment options.



Pay Only **Rs.350** now and rest in 3 easy EMI using Neeman's Pay Later.

No Cost EMI available via **UPI**

**BUY NOW**

NEW



# Seamless Shopping Experience

**No**

Credit Card  
Needed

**0%**

EMI on UPI

**No**

Hidden  
Charges

**No**

Processing Fee  
& GST

# 20%

## Increase in Prepaid Orders

in less than a month



# 15%

## Increase in Neeman's Average Order value





From Partnership to Prosperity:  
**Neeman's Revenue Leaps 18%**  
**with Snapmint EMI!**