

**SUPERKICKS** x **snapmint**

# Driving Growth with Affordability



**SUPER  
KICKS**  
PAY LATER

Rs.628/month | 3/6/9/12 EMI available  
at 0% EMI on **LPI** | **snapmint**

NEW

**BUY ON EMI**

# 15%

Increase in

**Transacting  
Users**



SUPERKICKS x snapmint

# 5%

Increase in

## Prepaid Orders!

reducing  
dependency  
on COD



SUPERKICKS x snapmint

**15%**

Boost in

**Conversion  
Rate**





**SUPERKICKS** × **snapmint**

**3%**

growth in

**GMV**

Boosting revenue,  
strengthening profits