

snapmint x  **BLUE TYGA**

Blue Tyga Achieved **21% Conversion Uplift** with Snapmint Payment

Engineered for Performance.
Paid for in Parts.

Pay only ₹433 Now

0% Interest
Installments

0 Extra
Cost

UPI & Cards
accepted

Total Order Value

₹1299



₹433
Pay Now



₹433
3rd May



₹433
3rd Jun

Powered by **snapmint**



The Impact of Flexible Payments



Snapmint helped us unlock growth across our mid-range price points. By removing the upfront payment barrier, we saw more confident purchases and higher traction for our premium techwear. The setup was seamless, and the adoption, especially from Tier 2/3 cities, has been encouraging.

Mohammad Fazil V

Head of E-Commerce



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Before Snapmint, Demands didn't Equal Conversions



High-Ticket
Drop-Offs



COD-Heavy
Order Mix



Lost Revenue
at Checkout



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Snapmint Payment Turned Price Barriers Into Payment Plans



0% EMI on UPI



Instant Approval



Flexible Tenures



₹433
Pay Now



₹433
3rd May

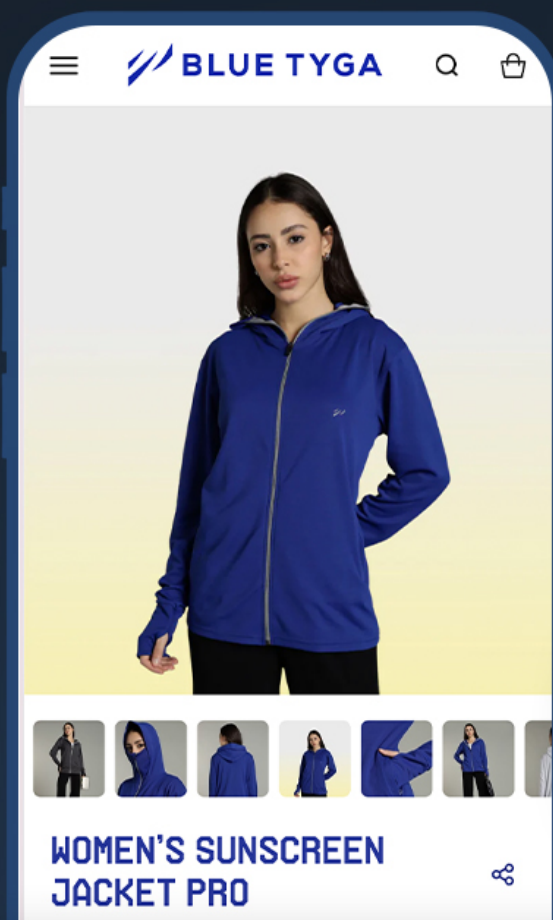


₹433
3rd Jun

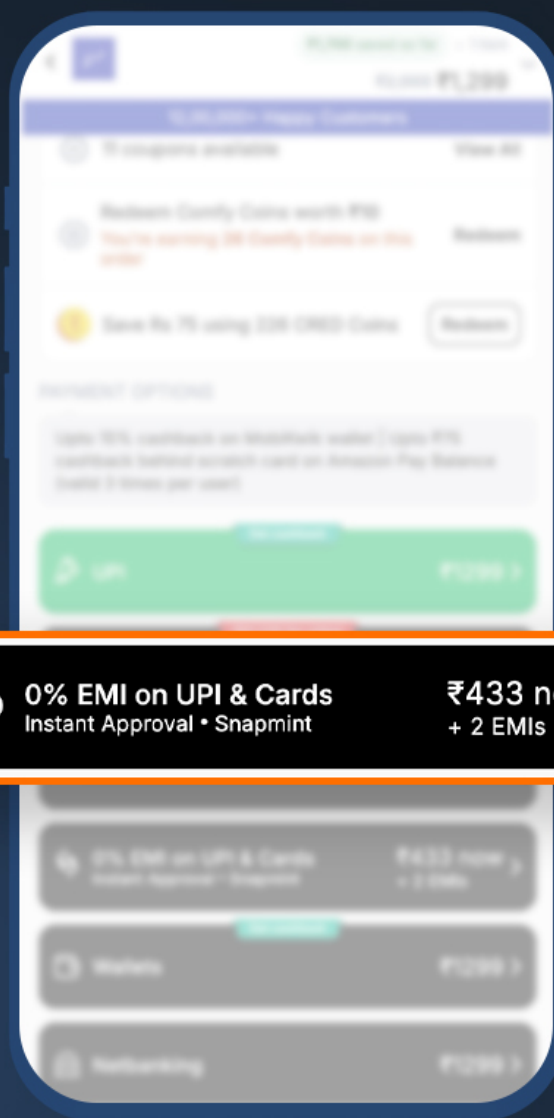


EMI Appears Where Shoppers Decide

Product Page



Checkout Page



Numbers That Move Markets

↑ 21%

Conversion Rate Uplift

↑ 18%

Monthly GMV Growth

↑ 23%

Snapmint Wallet Share

↑ 10%

AOV Lift on EMI SKUs



snapmint x  **BLUE TYGA**

0% EMI on UPI
=
21% More Conversions

1,200+ brands trust Snapmint Payment to close
the gap between wanting and buying.

Pay with **snapmint**