

snapmint

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THE
BEAR
HOUSE

The Bear House Recorded a **20% Add-to-Cart Lift** After Integrating Snapmint



Hesitant Cart
Behavior



High Upfront
Pressure



Limited Payment
Flexibility

Growth Constraint

The Bear House needed stronger cart-stage momentum for its premium catalogue. Upfront payment pressure and limited flexible options were holding back shoppers from initiating purchases confidently.

The Snapmint Advantage



0% EMI on UPI



Seamless
Approval Flow



Flexible Tenures



Outcome Snapshot

12%

Add-to-cart uplift
via snapmint

~10%

Conversion Uplift

13%

GMV Share via
Snapmint